

# WEST MICHIGAN ASIAN AMERICAN ASSOCIATION

## Asian Gala 2023

The West Michigan Asian American Association Inc. will host the 13th annual Asian Gala 2023, "Celebrating Our Stories – Part 2" on Wednesday, October 11, 2023 at the Goei Center, 818 Butterworth SW, Grand Rapids MI 49504. We are excited to announce the keynote speaker for the event will be Dr. Wiebe Boer, President of Calvin University.



We are offering you the opportunity to sponsor our signature event and interact with business and professional Asian leaders of West Michigan. Please select from the following sponsorship levels.

#### Event Sponsor: \$15,000

- Priority seating for 20
- Logo and promotion on website, social media and on program
- Opportunity to address the audience
- Verbal recognition from the podium

#### **Platinum Sponsor: \$10,000**

- Priority seating for 10
- Logo on website, social media and on program
- An opportunity for a table exhibit at the gala
- Verbal recognition from the podium

#### Gold Sponsor: \$5,000

- Preferred seating for 5
- Logo on website, social media and on program
- Verbal recognition from the podium'

#### Silver Sponsor: \$2,500

- Preferred seating for 5
- Logo on program, name listed on website

#### Bronze Sponsor: \$1,500

Preferred seating for 4

Please respond to our request with your decision by : September 1, 2023 to Minnie Morey at info@wm-aaa.org or call 616-481-6194.

### ASIAN GALA EVENT AGENDA:

- 5:30 pm Networking and Hors d'oeuvres
- 6:15 pm Program
- 7:30 pm Strolling Dinner prepared by diverse Asian restaurants

The West Michigan Asian American Association continues to support the needs of our diverse Asian communities while supporting other Asian organizations with their arts and cultural events to enhance the quality of life of our Asian communities. Here are some of the ongoing activities we are continuing to outreach to our communities.

**Patient Navigation Program:** Bilingual interpreters assist individuals and families to break down the barriers that prevent them from getting necessary assistance with healthcare, food, transportation and other resources.

Access to Healthcare: Assist individuals and families with enrollment for healthcare coverage through the Marketplace, Medicaid and CHIP

Health Prevention Navigation Programs: Assist with screening and coaching individuals with improving and maintain healthy lifestyles through Diabetes Prevention Program, Wisewoman Program and Breast & Cervical Cancer Control Navigation Program

**Food Security and Classes:** Distribution of food for low-income and seniors, nutrition and cooking classes, and gardening education classes on growing Asian vegetables

Physical Activities: Tai Chi classes, Pickle Ball tournaments, 5K run

**New Americans Assistance:** Providing refugees and new immigrants with personal and home hygiene products and educating them with proper use of the products

**Small Business Program Outreach:** Providing business owners with information on improving their business practices such as education on business terms and accounting records

**Community partnerships and outreach:** WMAAA collaborates with community organizations with assistance to interact with diverse Asian resources

West Michigan Asian American Association PO Box: 230432, Grand Rapids MI 49523 www.wm-aaa.org phone: 616-481-6194 email: info@wm-aaa.org